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India's only trade fair for the ceramic and brick industry



 **Indian
ceramics
Asia**

5-7 March, 2025

**Helipad Exhibition Centre,
Gandhinagar, Gujarat**

Did You Know?

- ▶ India is among the world's top 5 ceramics manufacturers and exporters.
- ▶ Asia is the world's largest consumer market for bricks and ceramics due to the larger share of developing countries with huge construction spending.

About Indian Ceramics Asia

Indian Ceramics Asia is a leading annual trade fair and conference that brings together ceramics raw materials and machinery suppliers. It serves as a central hub for manufacturers of the ceramics and brick industry, helping them streamline their supply chains, discover new partners, and ultimately adopt new and innovative production processes.

Indian Ceramics Asia is a must-attend trade fair for all stakeholders in the bricks and ceramics industry who want to expand their knowledge and network, drive meaningful business, and explore new technologies.

Key Features 2025

10,000+
Trade Guests

18,500 sqm
of Exhibition Space

250+
Exhibitors

International
Pavilions

Workshops
& Forums

Startup
Pavilion

Buyer-Seller
Forum

Ceramics
Job Fair

Key Industry Buyers



and many more...

Exhibitor Profile

- ▶ Raw materials & additives, production materials & ancillaries
- ▶ Equipment for clay preparation
- ▶ Machines for surface treatment and finishing
- ▶ Shaping, extruding, pelletizing and pressing
- ▶ Refractory materials, firing aids, kilns and equipment
- ▶ Printing technology
- ▶ Ceramic decoration materials
- ▶ Tools, spares, replacement parts
- ▶ Analytics, research & development
- ▶ Environment protection
- ▶ Technical ceramics, components/services
- ▶ 3D printing and additive manufacturing
- ▶ Machines for red ceramics / clay brick
- ▶ Plant construction & engineering
- ▶ Lubricants
- ▶ IT and logistics
- ▶ Associations, media and publications

Visitor Profile

- ▶ Tile manufacturers
- ▶ Sanitaryware manufacturers
- ▶ Tableware manufacturers
- ▶ Stoneware manufacturers
- ▶ Artistic ceramics manufacturers
- ▶ Technical ceramics/advanced ceramics manufacturers
- ▶ Insulator manufacturers
- ▶ Mine owners
- ▶ Brick manufacturers
- ▶ Technology seekers & consultants
- ▶ R&D professionals & technical educational institutes

Accompanying Programs

Industry Forum and Workshops

- ▶ Uncover industry-changing trends in ceramics.
- ▶ Witness new technologies and manufacturing processes.
- ▶ Learn industry strategies to create distinct benefits.
- ▶ Make meaningful connections with potential customers.
- ▶ Gain insights from top industry leaders.



Buyer-Seller Forum

- ▶ Connect with potential buyers through pre-arranged meetings.
- ▶ Engage with both domestic and international buyers.
- ▶ Form new, valuable business alliances.
- ▶ Enhance your latest industry knowledge.



Ceramics Job Fair

- ▶ Network with a pool of promising young professionals.
- ▶ Gain access to pre-qualified candidates.
- ▶ Save valuable time by directly connecting with potential hires.
- ▶ One-to-one interaction with candidates.



A Look Back at 2024 Achievements

195+ Exhibitors
from 12 countries

8,221 Visitors
from 33 countries

International Pavilions
from Italy & Germany

Technical Sessions
focused on Advanced Ceramics
& New Technologies

Ceramics
Job Fair

Demo Zone
and Career Connect

Post Show Visitor Analysis 2024

Visitor Profile (Key Sectors)

▶ Tile Manufacturers

48%

▶ Brick Manufacturers

20%

▶ Technical & Advanced Ceramics Manufacturers

27%

▶ Mine Owners

19%

▶ Sanitaryware Manufacturers

25%

▶ R&D Professionals

18%

▶ Tableware Manufacturers

23%

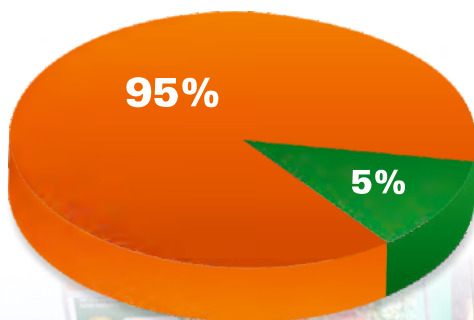
▶ Others

10%

▶ Technology Seekers & Consultants

22%

Visiting Future Edition



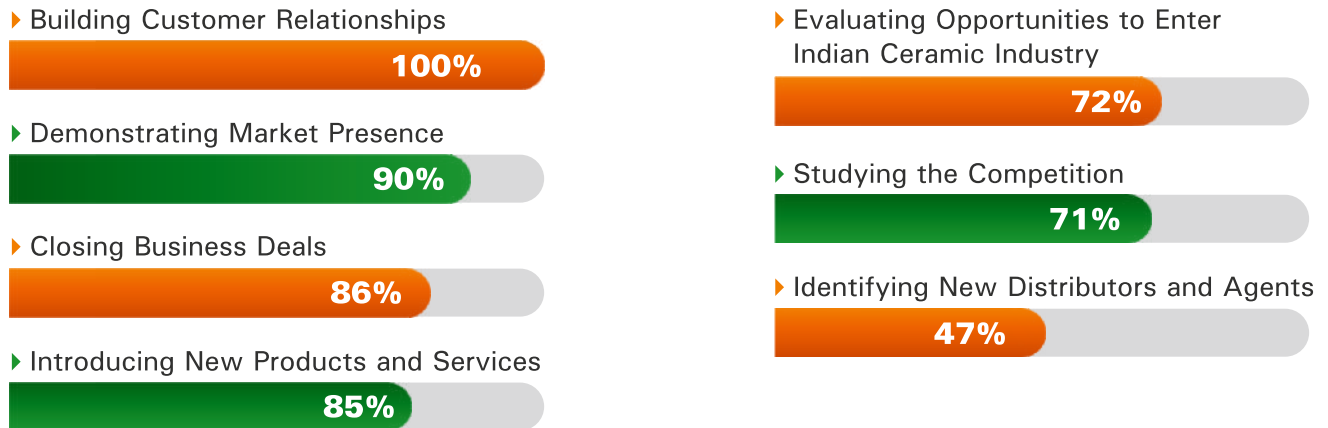
Will you visit the next edition of
Indian Ceramics Asia?

■ YES ■ NO

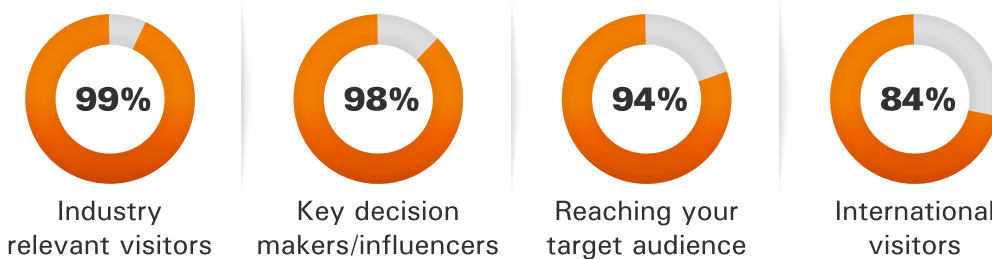


Post Show Exhibitor Analysis 2024

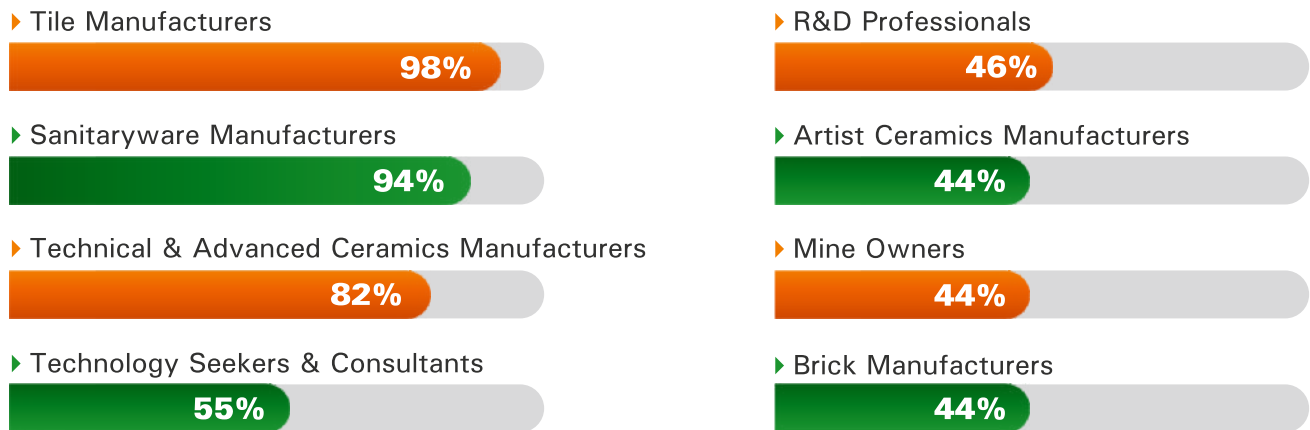
Purpose of Participation



Relevance of Visitors



Target Audience – Satisfied Exhibitors



Stand Packages

Booth type	Indian participation rate per sqm. (INR)	International participation rate per sqm. (EURO)
Shell scheme	₹16,000 + GST	€263 + GST
Bare space	₹15,000 + GST	€236 + GST

Applicable till 20th Jan, 2025

Exhibitor Testimonials



Bruno Martinez
Area Sales Manager,
Esmalglass-Itaca

“ We are extremely happy with our participation in Indian Ceramics Asia 2024. We have received very positive responses from the customers who have visited us to improve their production and raw material. ”



Rakesh Srivastava
Managing Director,
System Ceramics

“ It has always been our intention to showcase our products on the best platforms. Indian Ceramics Asia is the most sought-after ceramics trade fair in the country. We've been participating since the beginning to connect with both new and existing customers. Ceramic manufacturers looking to improve their production or quality can't afford to miss Indian Ceramics Asia. ”



Kamal Kumar
Manager - Indian Operation,
Modena Technology

“ As a leading supplier in the ceramic industry, we consider Indian Ceramics Asia a key trade fair for our business. The trade fair exceeds our expectations, providing us with an unparalleled platform to showcase our full range of ceramic production lines for ceramic makers. This year, the level of engagement was excellent, and we secured a significant number of promising leads. ”



Mitrabhanu PATI
Business Director –
Ceramics & BP Asia Pacific,
Imerys Ceramics

“ Indian Ceramics Asia serves as a strategic launchpad for the latest innovations. This year, we are prioritizing the promotion of SustainAgility, a pioneering initiative designed to optimize yield and minimize raw material consumption. We are pleased to report overwhelmingly positive feedback from our customers regarding this initiative. Throughout the trade fair, we had productive customer interactions. ”



Eliana Zappalà
Deputy Trade Commissioner,
Italian Trade Agency

“ India-Italy partnership is evident in our continued presence at Indian Ceramics Asia. A strong contingent of 12 Italian companies showcased their expertise at a dedicated pavilion. The trade fair provides a valuable platform to strengthen our presence in the Indian ceramics market and connect with the manufacturers. This allows us to tailor our technologies as per the Indian market and empower domestic production. ”



Rajendran Kumaresan
Chairman and Managing Director,
SNF India

“ Indian Ceramics Asia serves as a significant platform for the industry to demonstrate its capabilities to a global audience. This event presents a valuable opportunity for both raw material suppliers and tile manufacturers. ”



Visitor Testimonials



Vijay Aggarwal

Chairman,
Indian Council of Ceramic Tiles and
Sanitaryware

Boasting over 1,800 manufacturers, Morbi is a hub for the ceramics industry. Indian Ceramics Asia provides a platform for these manufacturers to connect with raw material suppliers and machinery manufacturers from both India and around the globe. This event fosters new innovations and networking opportunities.



Mukesh Kundariya

President,
Morbi Ceramic Manufacturers
Association

Indian Ceramics Asia, now in its 18th edition, is a valuable platform to source new raw materials and the latest automated machinery. The technological upgrades on display here can help save production costs and energy and modernize manufacturing plants. Additionally, participating in this trade fair can open doors to new markets.



Nibir Kole

Onery Tiles LLP

I have had the pleasure of attending Indian Ceramics Asia since its inaugural edition. The trade fair boasts a comprehensive exhibitor base, encompassing the entire ceramics industry value chain – from raw materials and machinery to finished products and associated accessories.



Jayavel Sarangam

Lixil India Sanitaryware

Indian Ceramics Asia brings the best of machinery and material to the trade fair. It is a great platform where one can get updated about the new technologies in the market and how the manufacturing plant can be developed further.



Dhaval Thakkar

Director,
Sakar Granito

At Indian Ceramics Asia 2024, we have met with some of the leading suppliers of raw materials and machinery. I witnessed the latest technologies, and in fact, we have identified a machine that we're strongly considering for purchase.



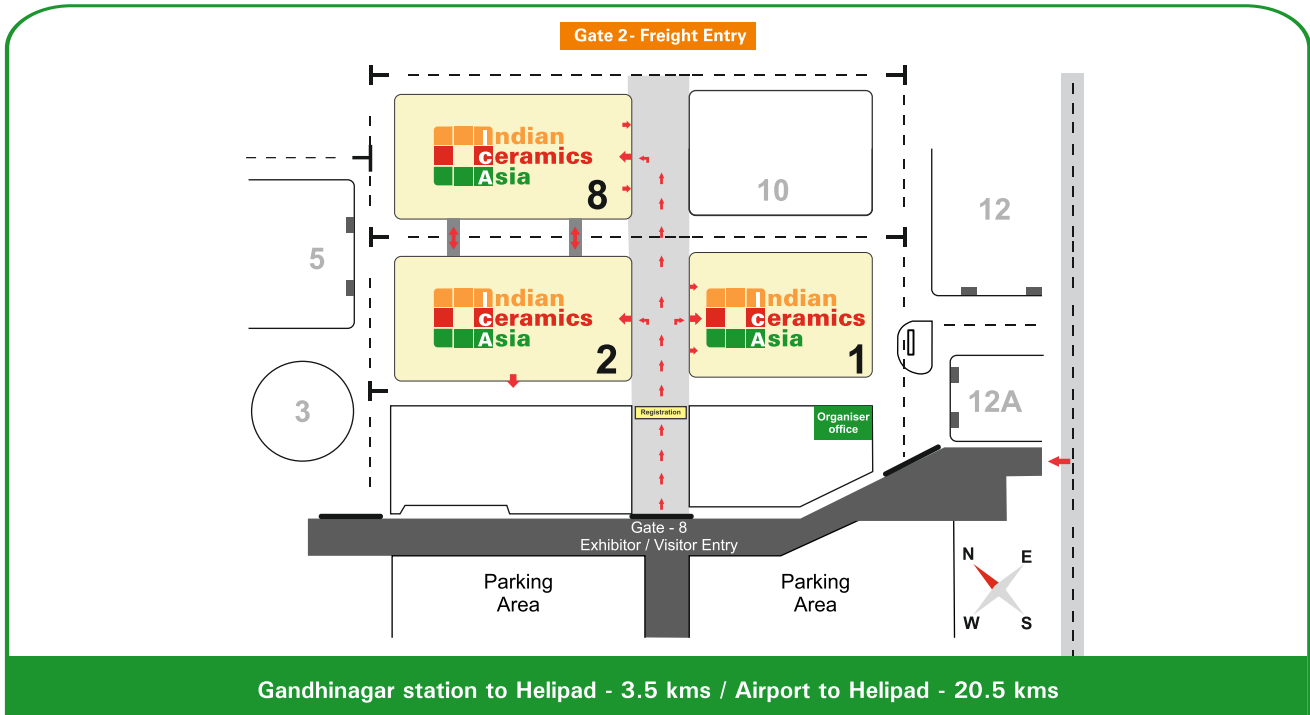
Ayush Khandelwal

Manager – Procurement,
Simpolo Vitrified Private

The ceramics industry is embracing automation, with many manufacturers turning to automated technologies to reduce human intervention and enhance product quality. Indian Ceramics Asia 2024 is the ideal platform to see the latest automated machinery and compare them.



Venue Overview



Show Details

Venue

Helipad Exhibition Centre,
Swarnim Park, Near Gandhinagar Jilla Panchayat,
Sector 17, Gandhinagar, Gujarat - 382016

Dates and Timings

March 05 – 07, 2025
Wednesday – Thursday: 10:00–18:00
Friday: 10:00–17:00

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Associate Partner



**Morbi Ceramic
Manufacturers
Association**

Concurrent Shows



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