

Organised by



INDIA'S ONLY **B2B TRADE FAIR** FOR THE CERAMICS & BRICK INDUSTRY

POST SHOW REPORT 2026



UNITING THE GLOBAL SUPPLY CHAIN



Indian Ceramics Asia 2026 has solidified its position as India's definitive business-first platform for the ceramics industry.



Spanning **9,000 sqm**, the 20th edition transformed the exhibition floor into a high-octane marketplace, uniting the entire value chain - from raw materials to cutting-edge machinery.



KEY HIGHLIGHTS & INDUSTRY IMPACT



SCALE & REACH

Welcomed 6,780+ trade visitors and featured 250+ global brands.



INNOVATION IN ACTION

Highlighted by the Aakriti & OMG Srl (Italy) collaboration, debuting an Advanced Extrusion Solution designed for high-value portfolio flexibility.



LIVE DEMO ZONE

A dedicated hub featuring 3D printing applications and Acculab's live material analysis, providing hands-on technical insights.



KNOWLEDGE LEADERSHIP

The Innovation Exchange Forum brought together 40 global experts to discuss circular economies, energy efficiency, and advanced materials shaping the future of ceramics.

A STRATEGIC BUSINESS ENVIRONMENT



The **2026 edition** was defined by high-caliber engagement, attracting a concentrated mix of factory owners, plant managers and procurement heads.

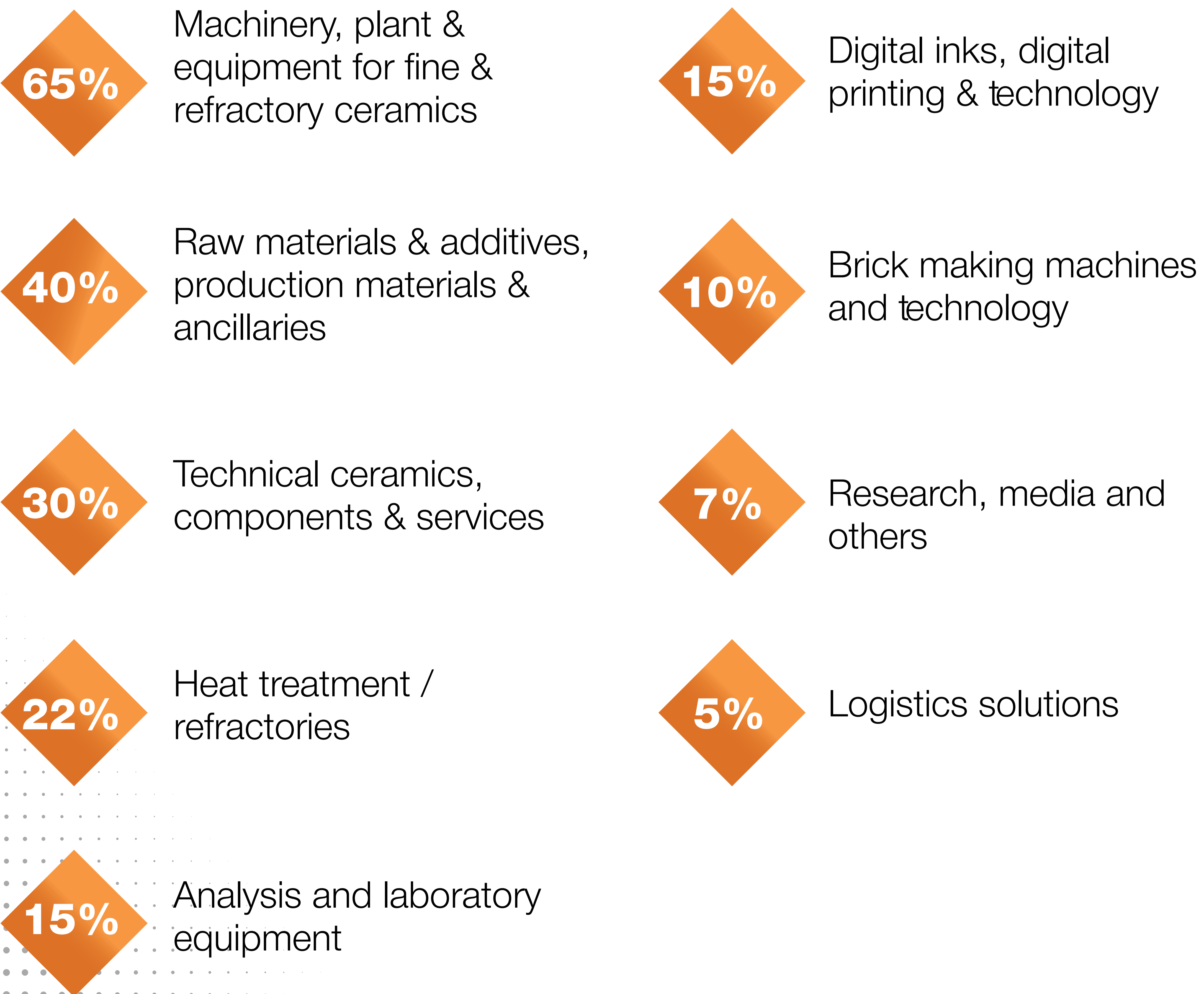


As **a single-window sourcing platform**, the event enabled technical teams to conduct direct comparisons, resolve queries and finalize on-site contracts. The focus remained firmly on evaluating solutions that drive immediate manufacturing competitiveness.

EXHIBITOR INSIGHTS

250+ Exhibiting Brands

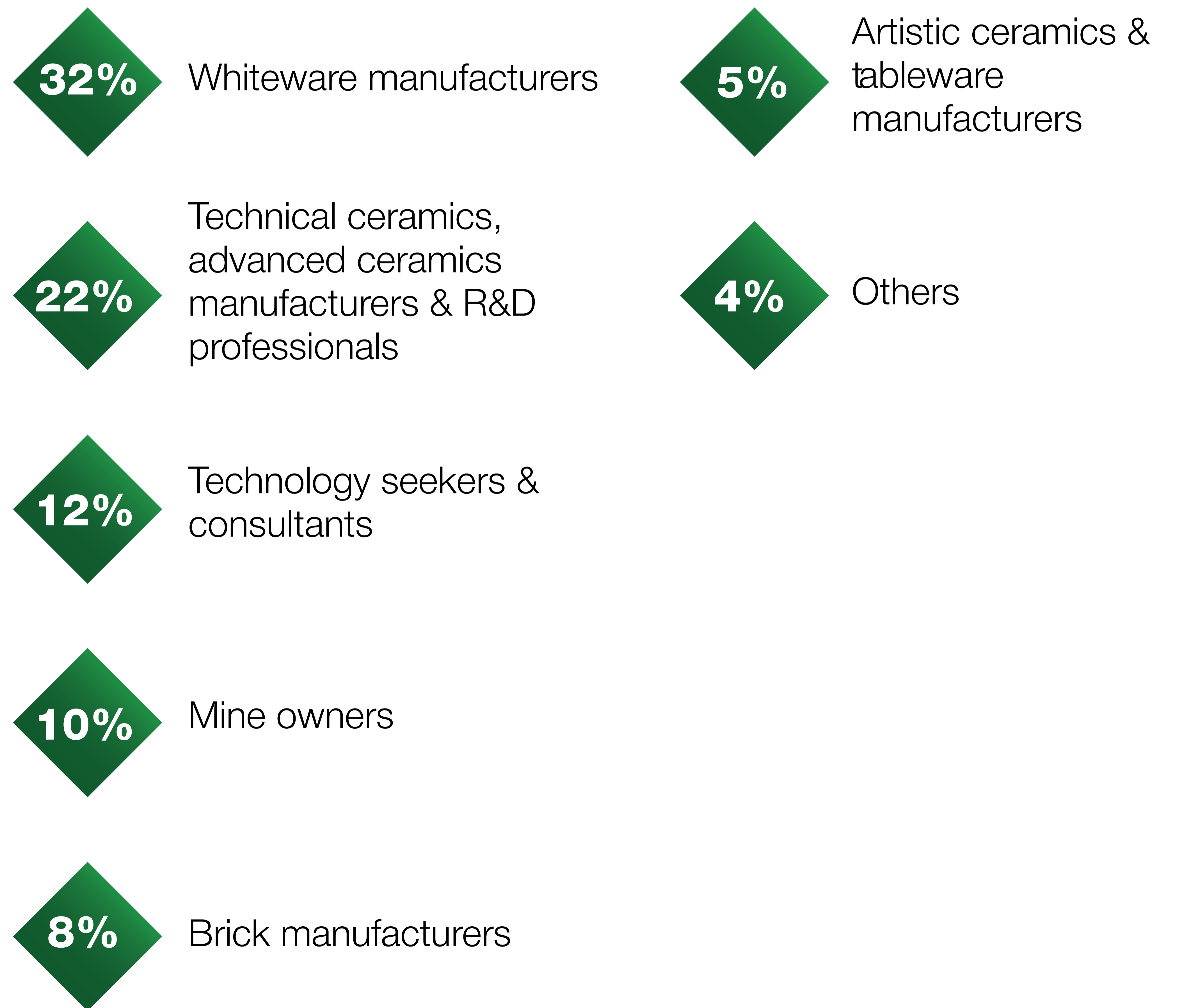
Exhibitor Categories



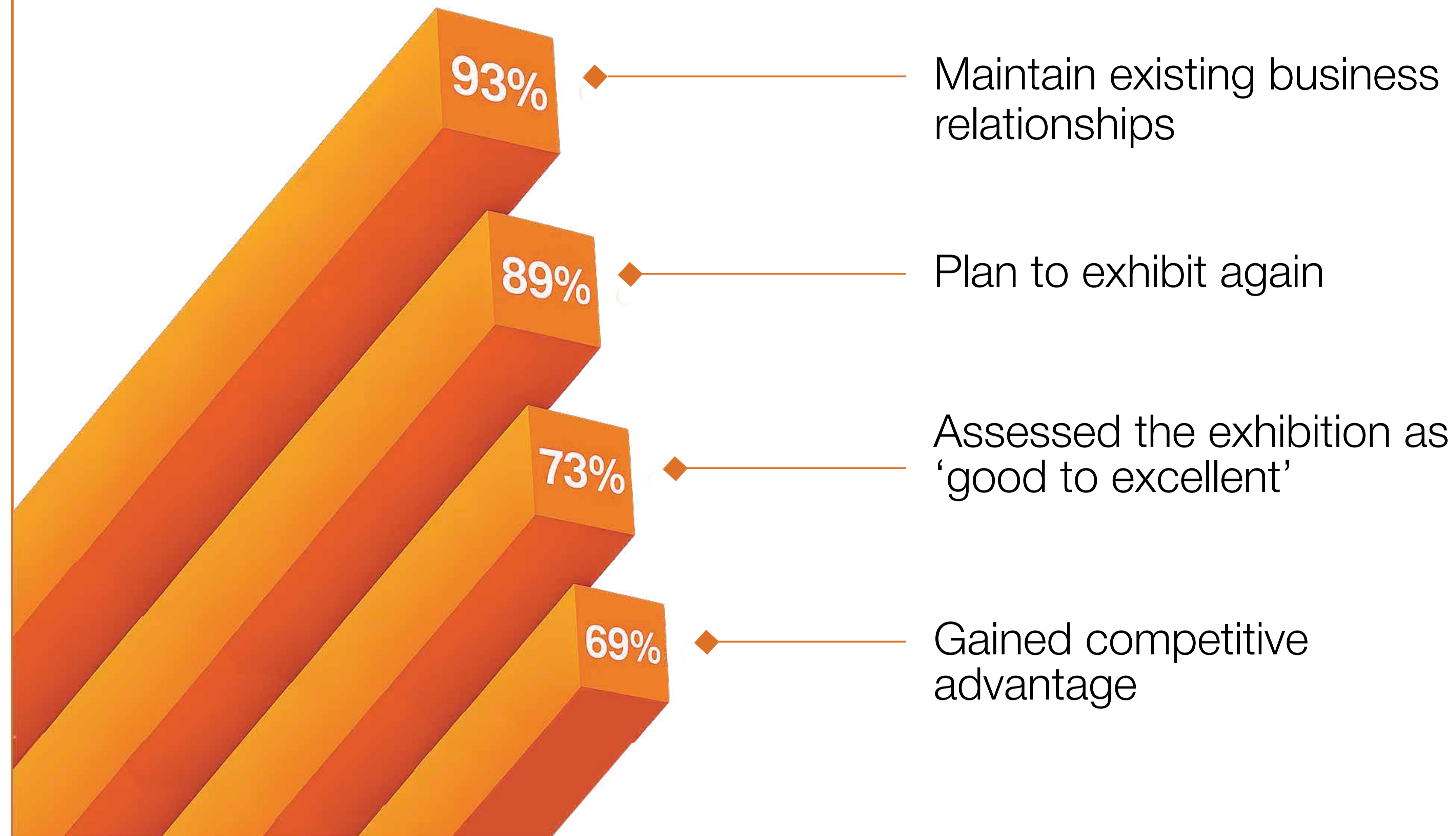
VISITOR INSIGHTS

6,780+ Visitors

Visitor Segments



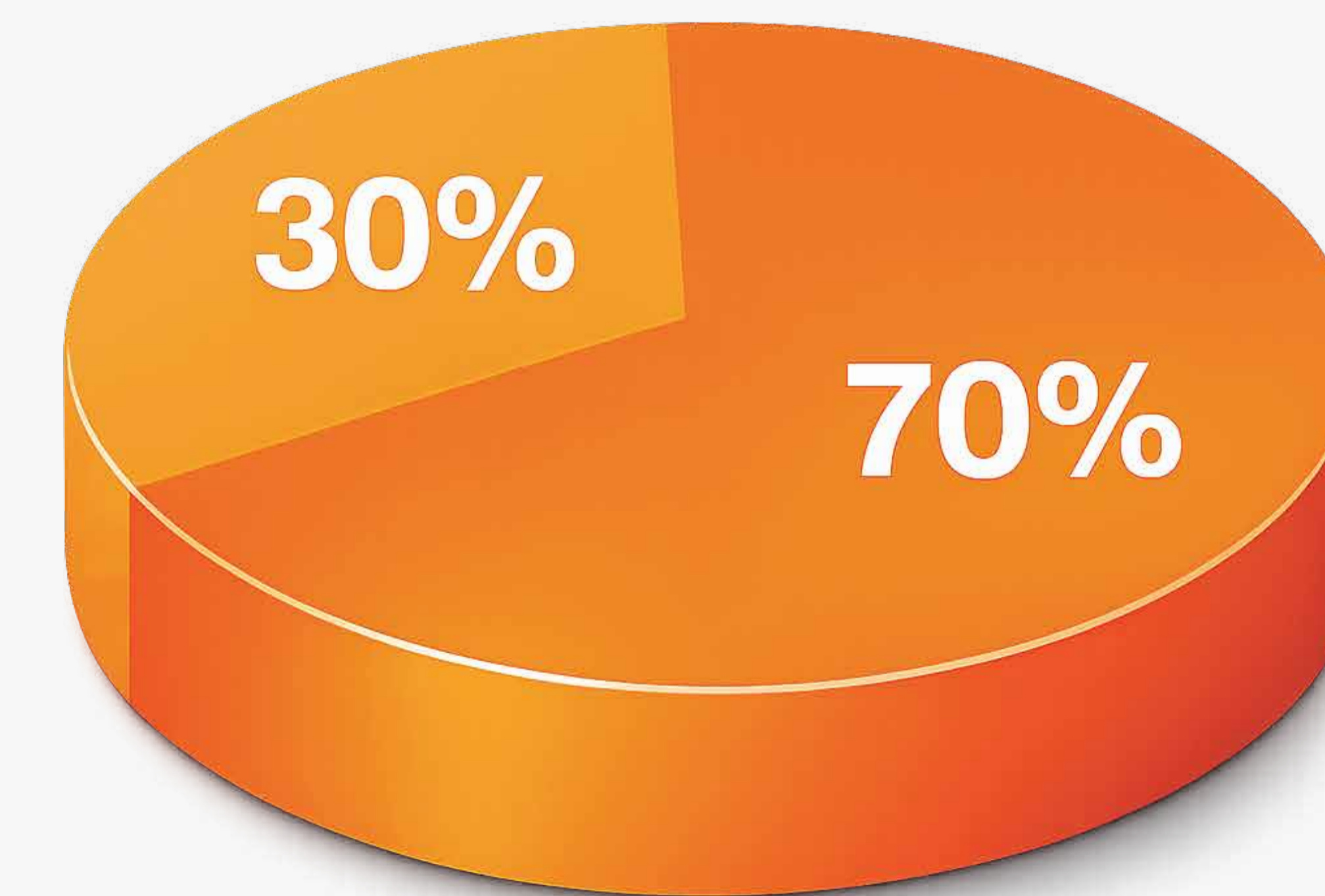
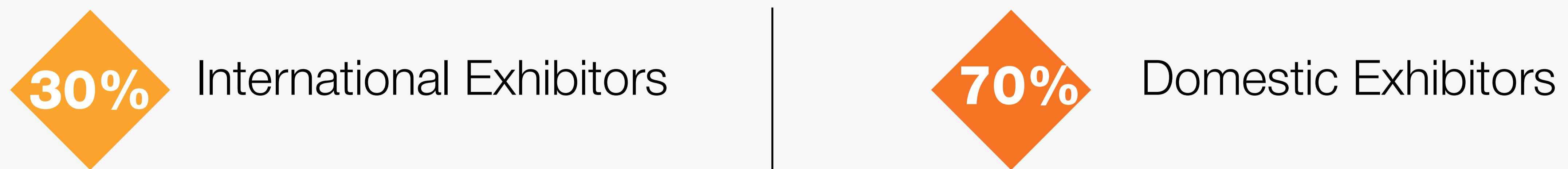
Exhibitor Satisfaction



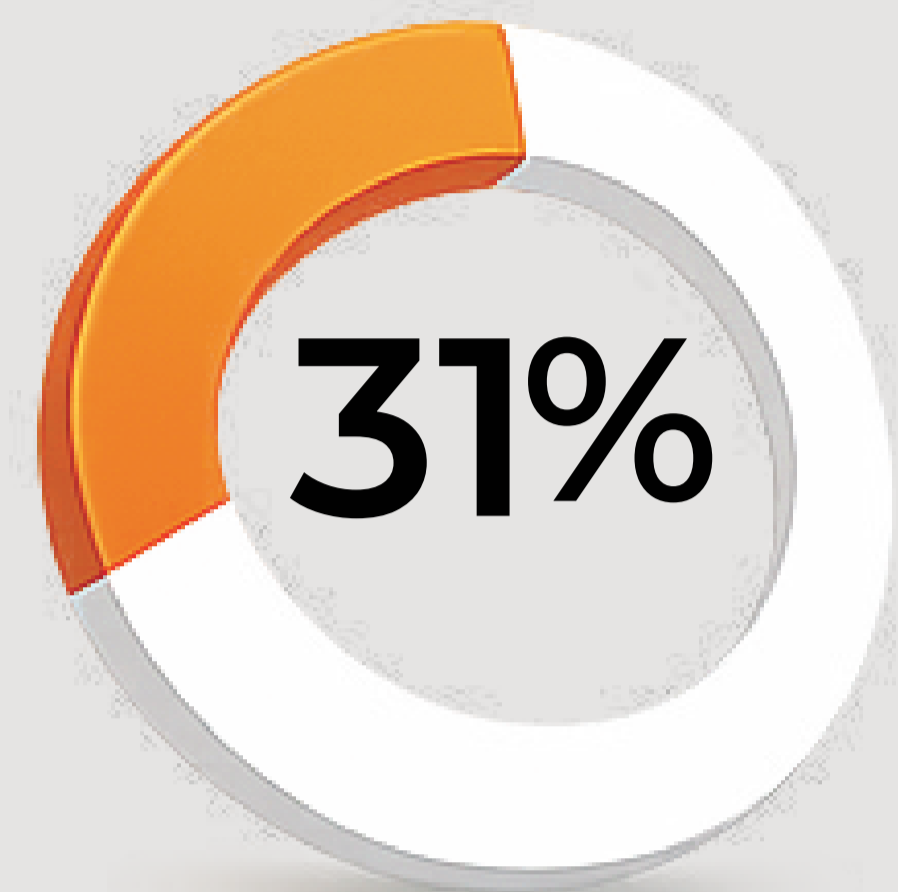
Exhibiting Countries



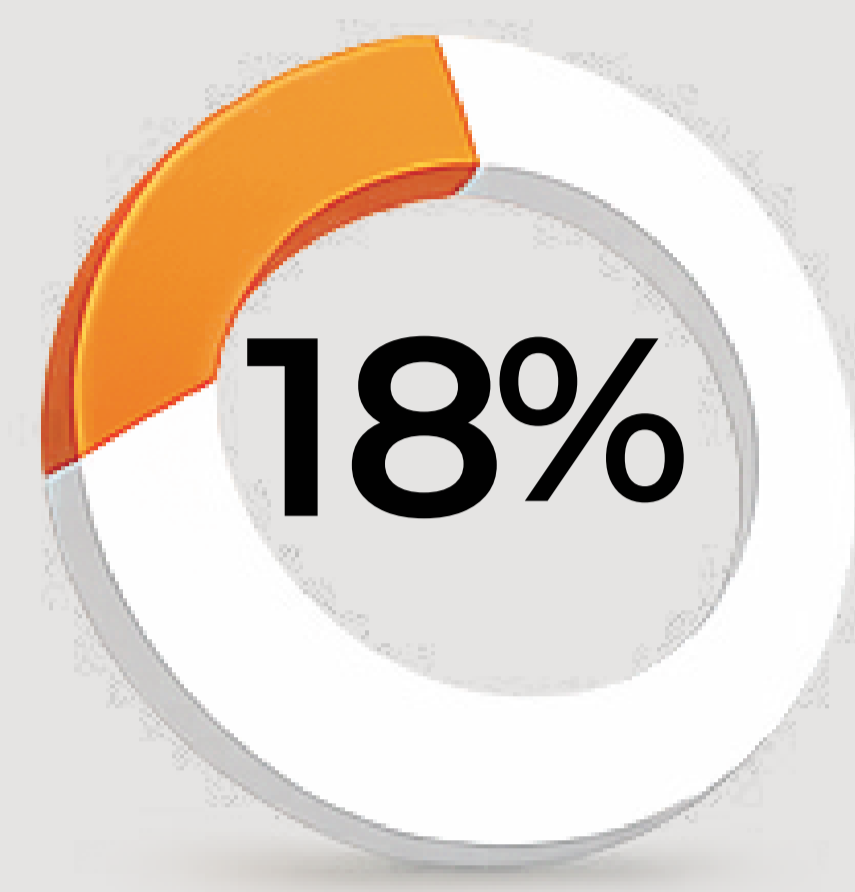
Ratio of International to Domestic Exhibitors



Target Audience



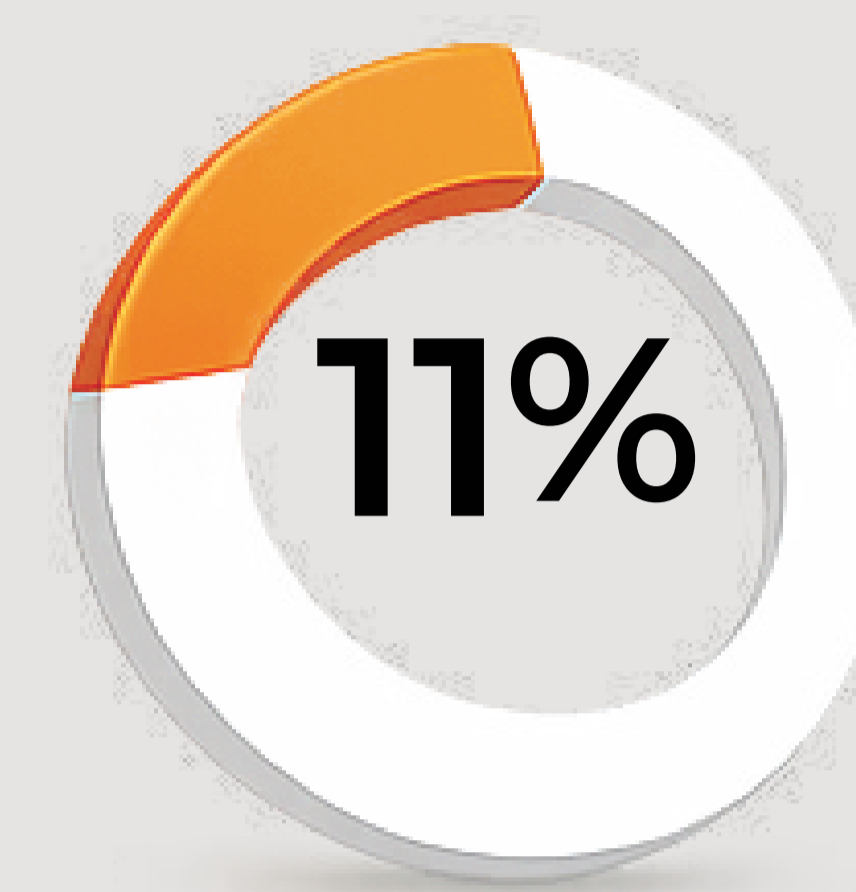
Core manufacturers
(Tile, Sanitaryware,
tableware)



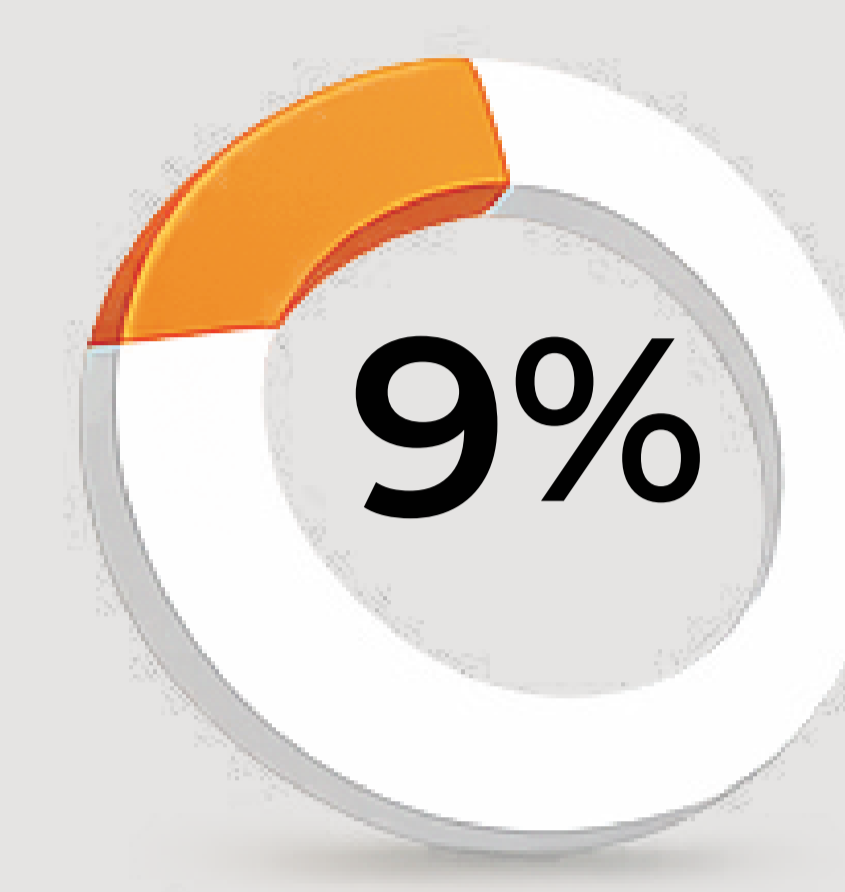
Technology seekers
& consultants and
R&D Professionals



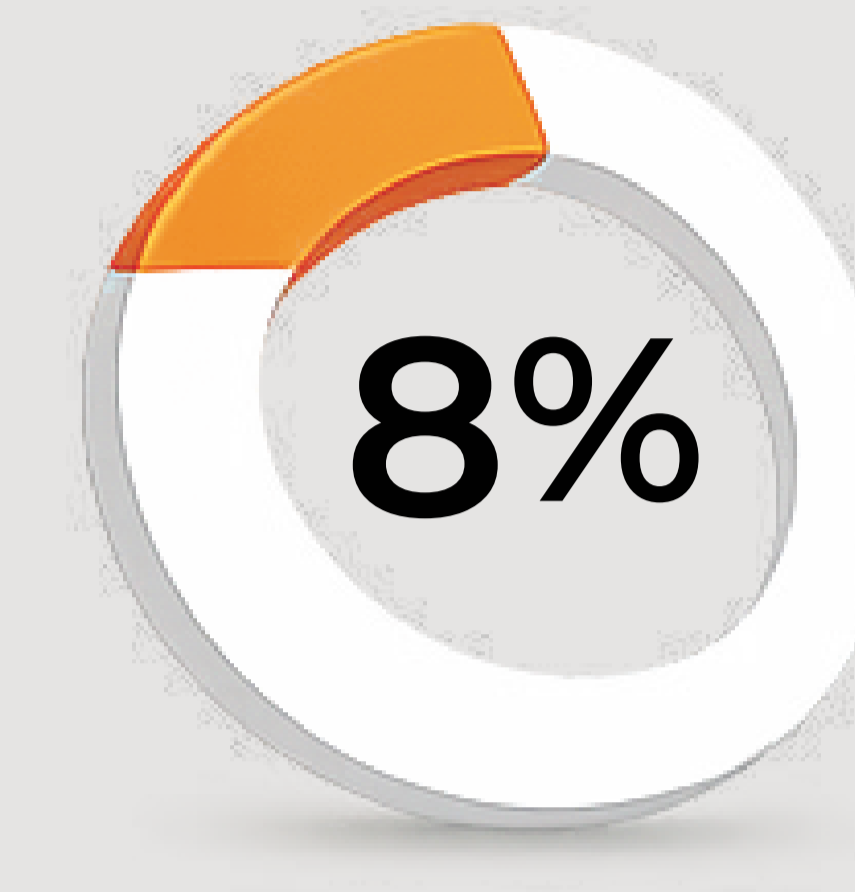
Technical /advanced
ceramics manufacturers
and insulator manufacturers



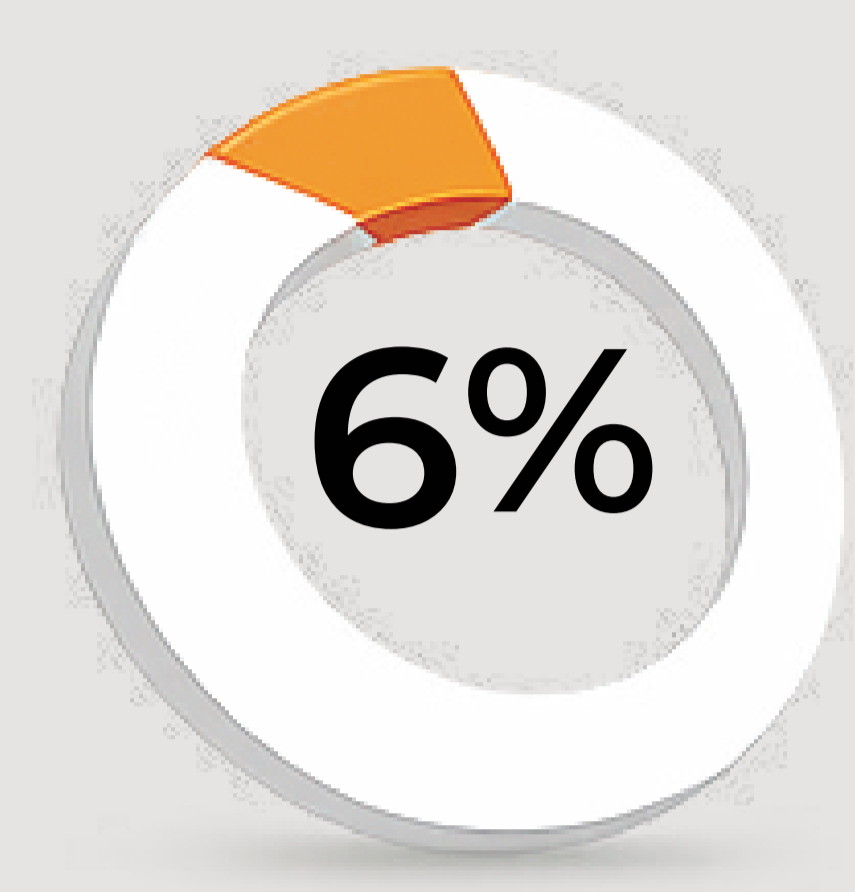
Artistic ceramics
manufacturers



Mine owners

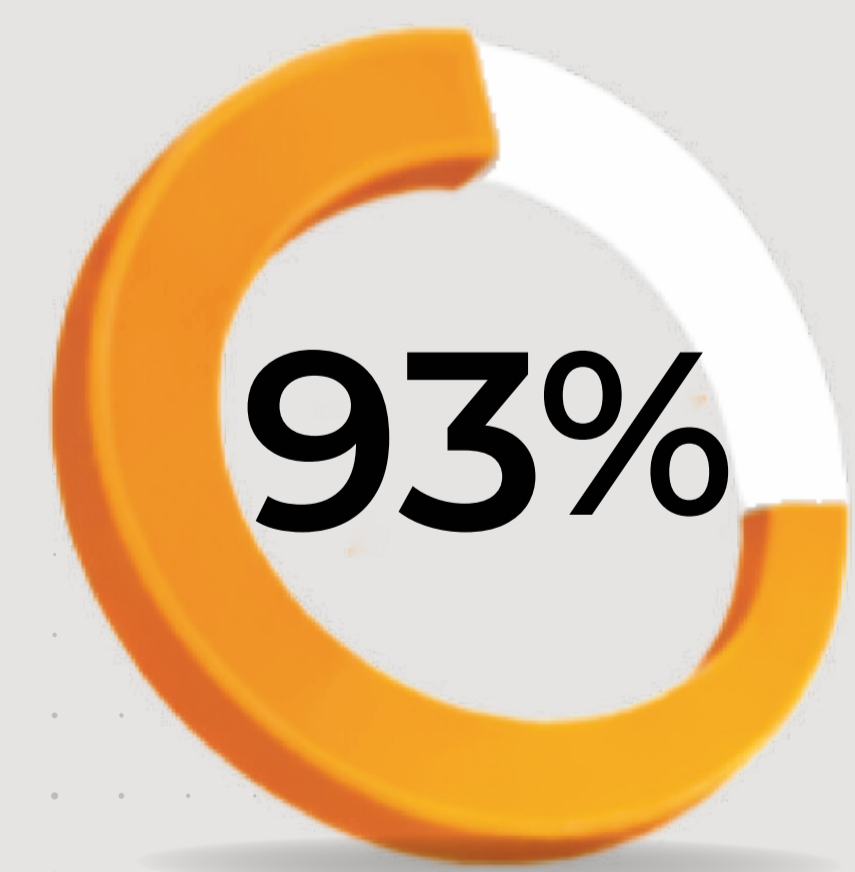


Logistics service
providers

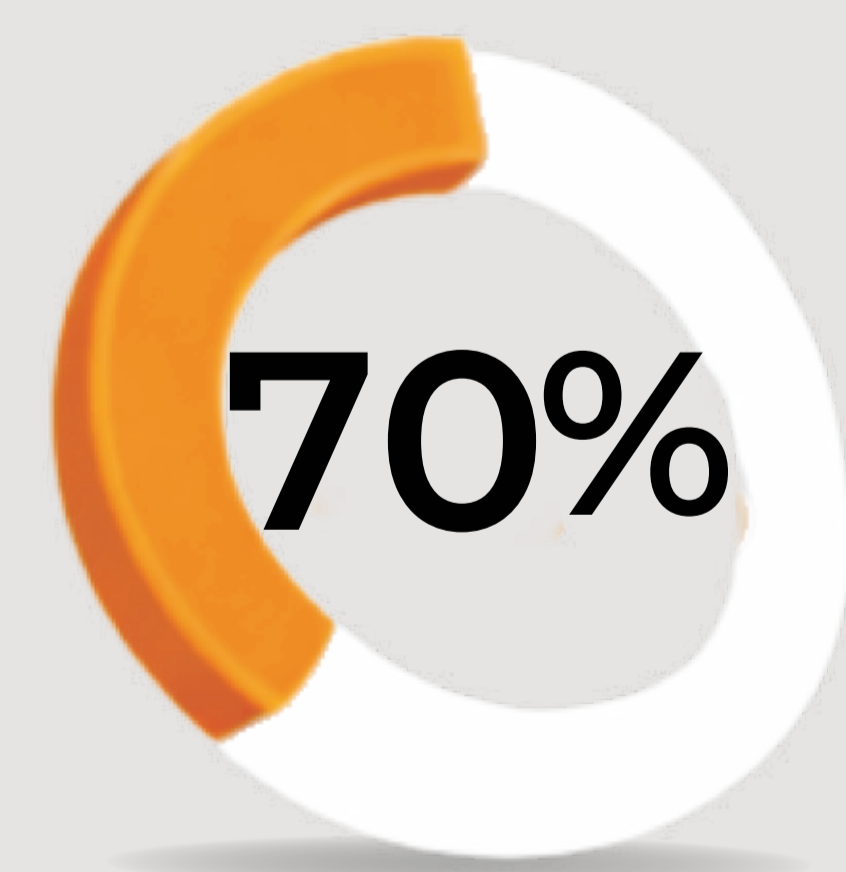


Brick
manufacturers

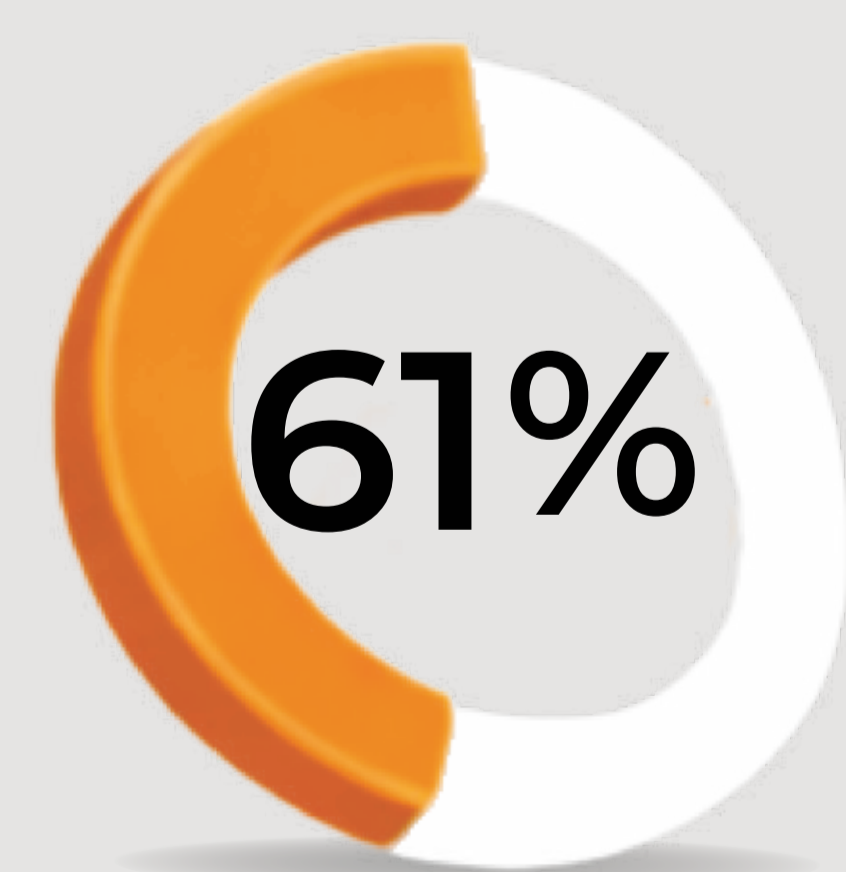
Exhibitor Goals & Achievements



Maintaining
existing business
relationships



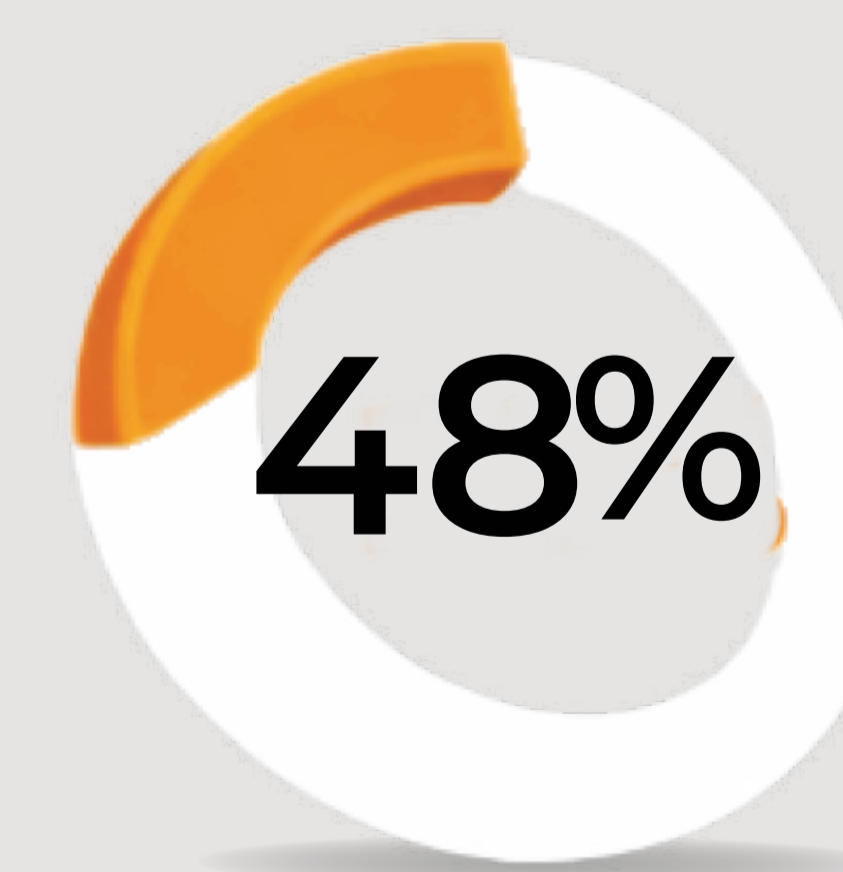
Preparing future
business
transactions



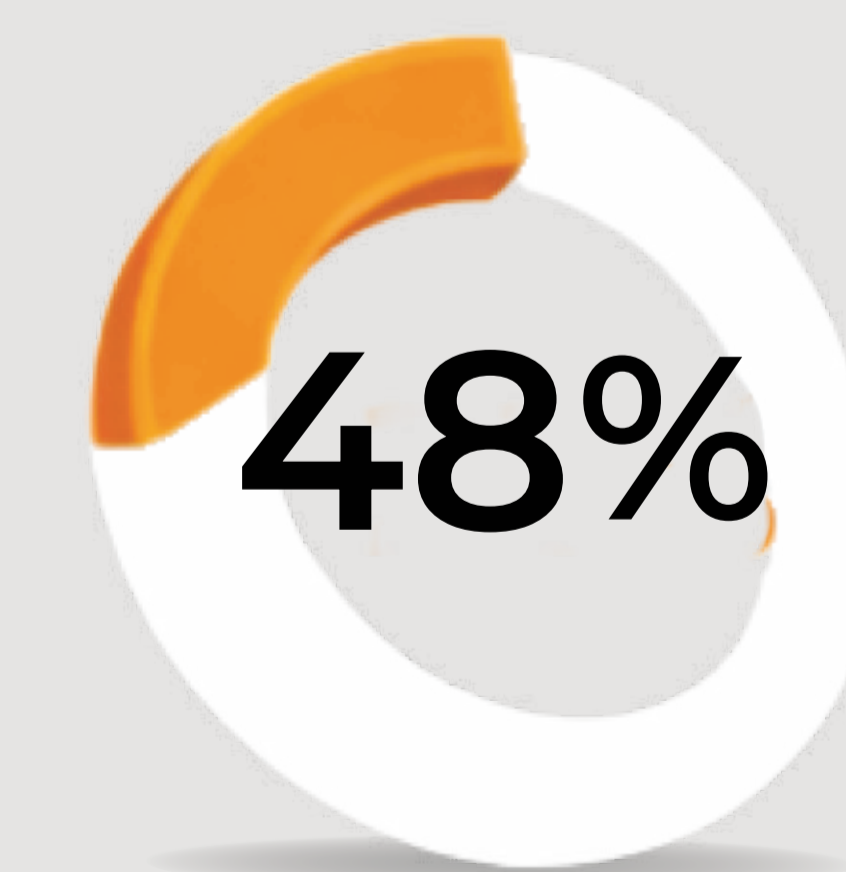
Company, product &
image presentation
/promotion



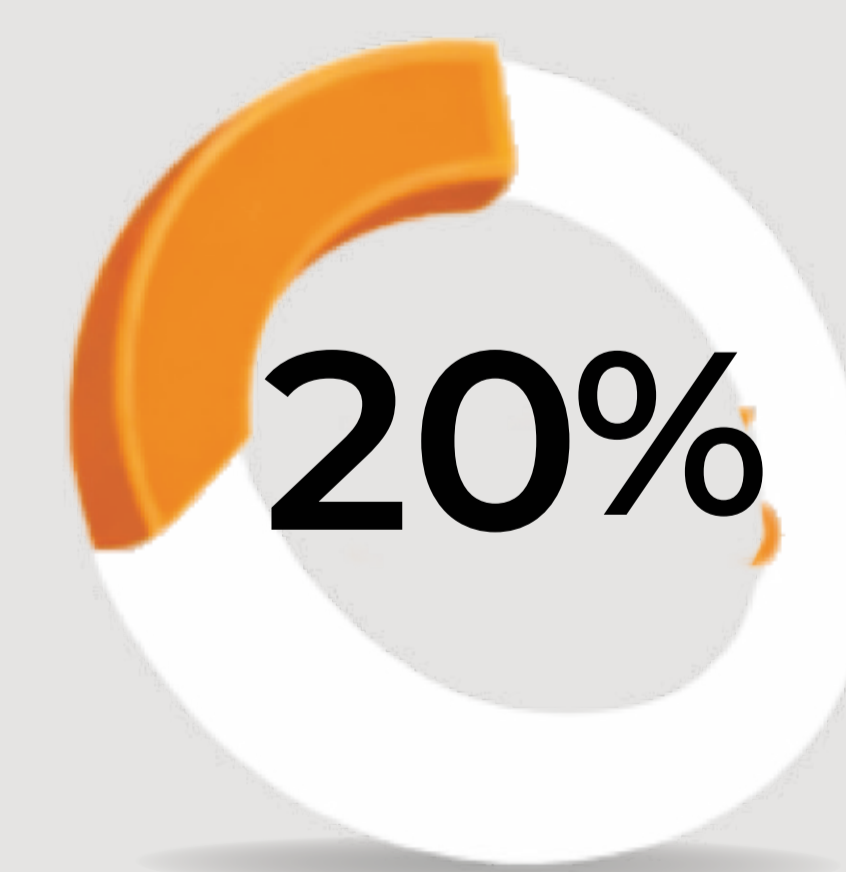
Exploring the
Indian market



Doing business
during the trade
fair

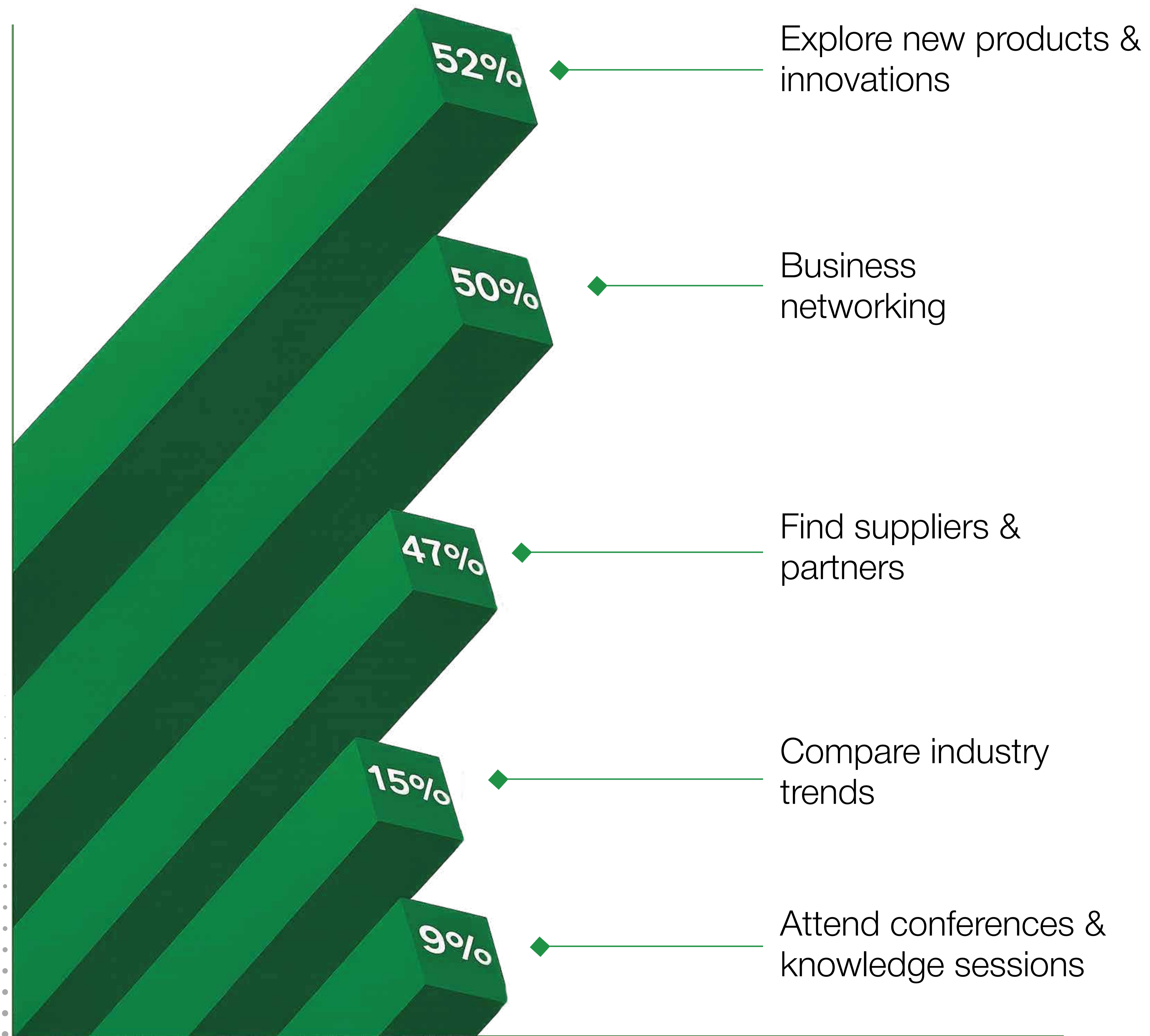


Analysing the
competition



Seeking & indentifying
distributors/ new
agents/ partners

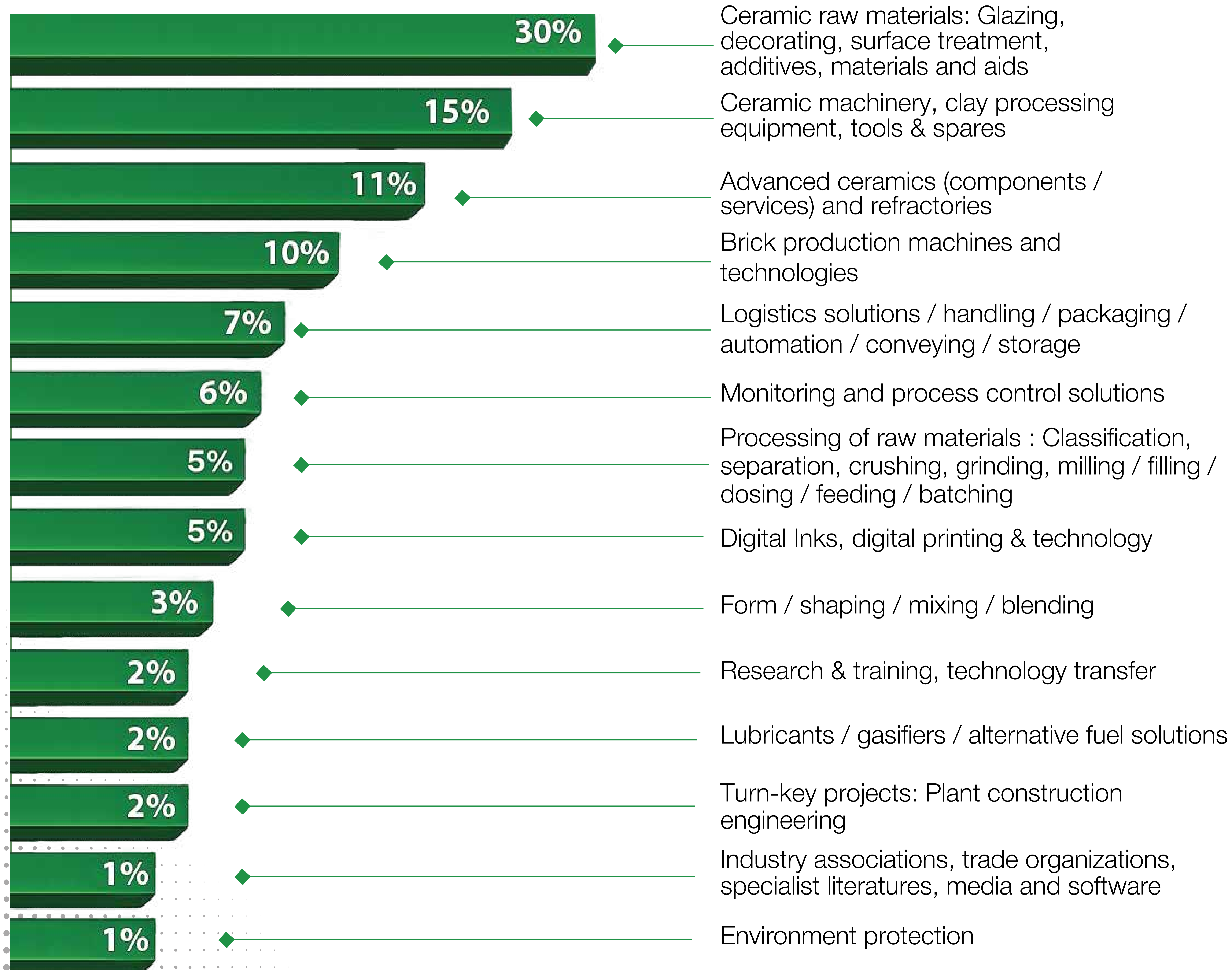
Purpose of Visiting



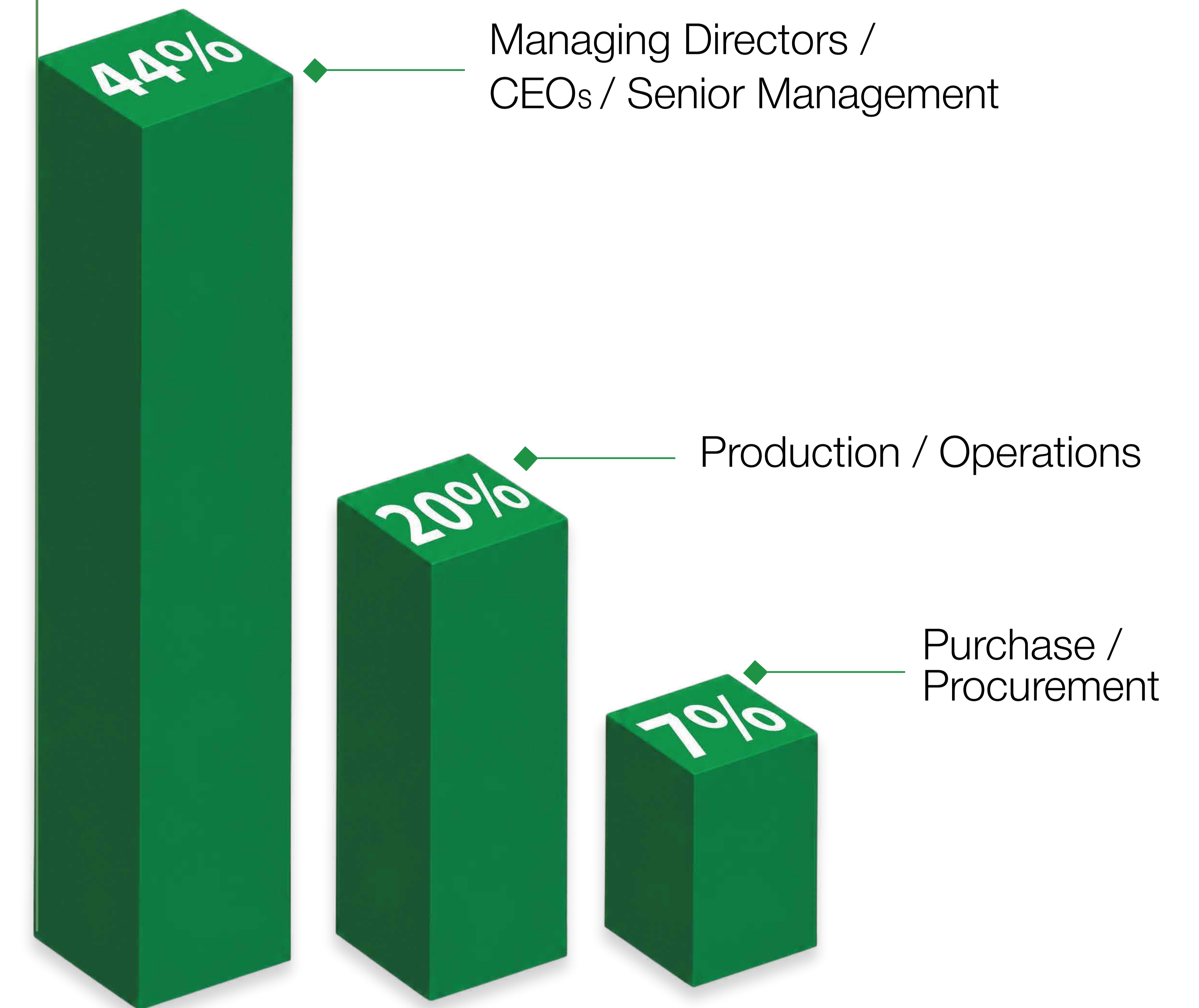
Top Visiting Countries



Sourcing Preferences



Profile of Visitors



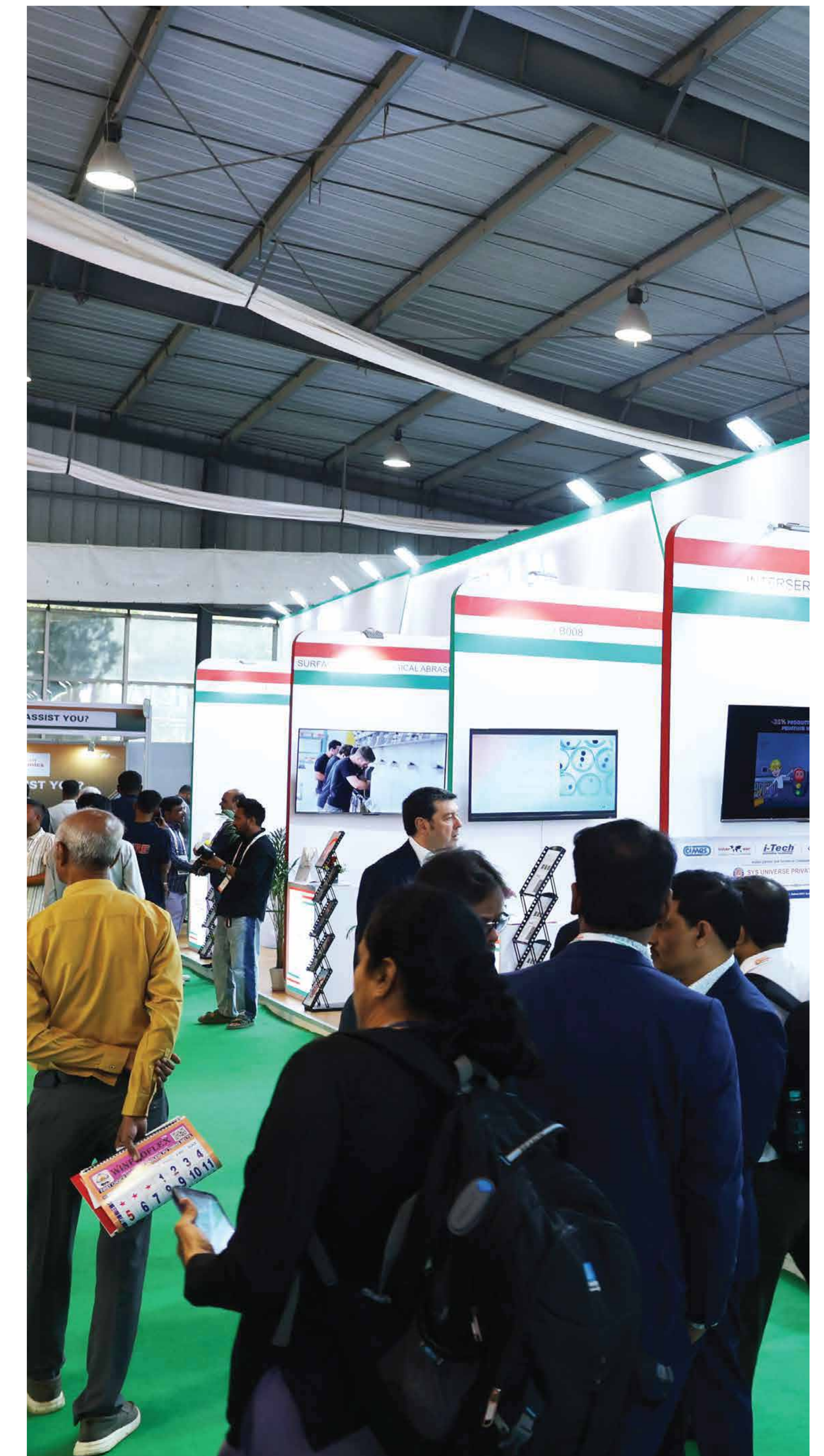
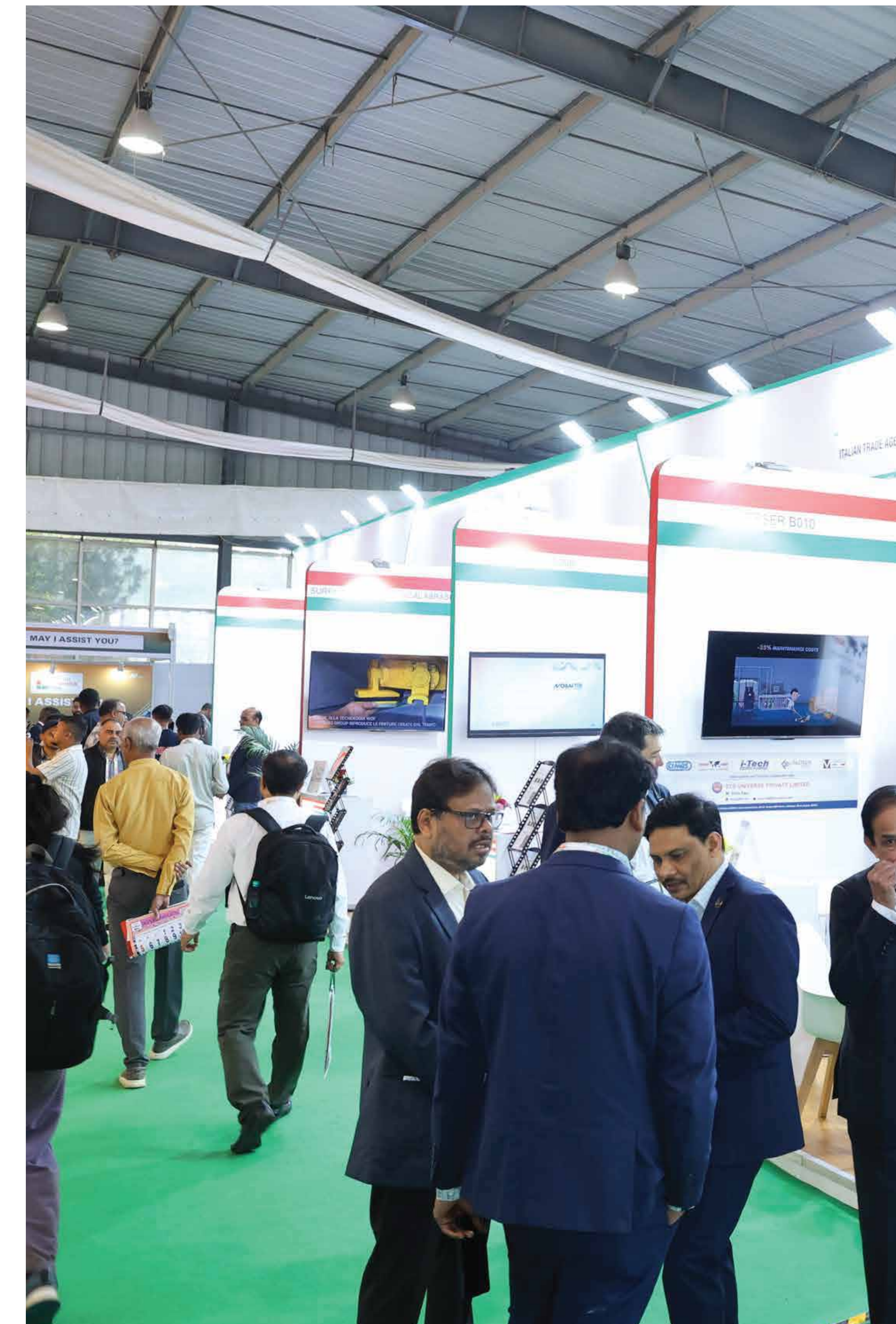
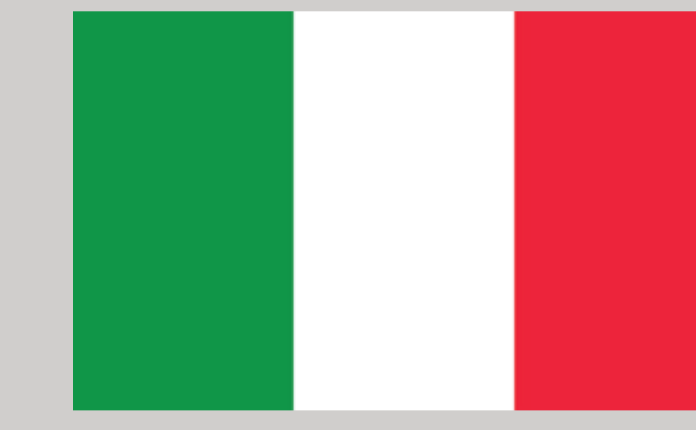
INTERNATIONAL PAVILION

The International Pavilion at Indian Ceramics Asia 2026 served as a global technology hub, headlined by the German and Italian organisations. These pavilions connected Indian manufacturers with European excellence, showcasing advanced German and Italian innovations.

GERMAN
PAVILION



ITALIAN
PAVILION



EXHIBITOR TESTIMONIALS



ANAND PANDE

Managing Director, SACMI Engineering

“The momentum this year was exceptional from the very first day. The engagement levels remained high throughout the three days and the visitor quality translated into real business conversations - resulting in high-quality interactions and even the finalization of several onsite contracts. Indian Ceramic Asia continues to evolve, consistently bringing fresh opportunities and a renewed energy to the floor every year.”



ROBERTO BONUCCHI

Sales Director, System Ceramics

“We have participated for many years, and Indian Ceramic Asia remains an effective platform to present our latest solutions to the Indian market. We are impressed by the high calibre of attendees; seeing the industry’s ‘big players’ and decision-makers consistently present elevates both the quality of discussions and the business potential making this an indispensable event for us.”

EDWARD ZHENG

Sales Director- Regional, KEDA

“The visitor turnout was positive, with several factory owners spending meaningful time at our booth. Face-to-face meetings helped us reconnect with existing contacts and accelerate new opportunities. The capacity to discuss strategic business in a professional environment is vital. Indian Ceramic Asia is clearly a key meeting point for the global ceramic industry.”



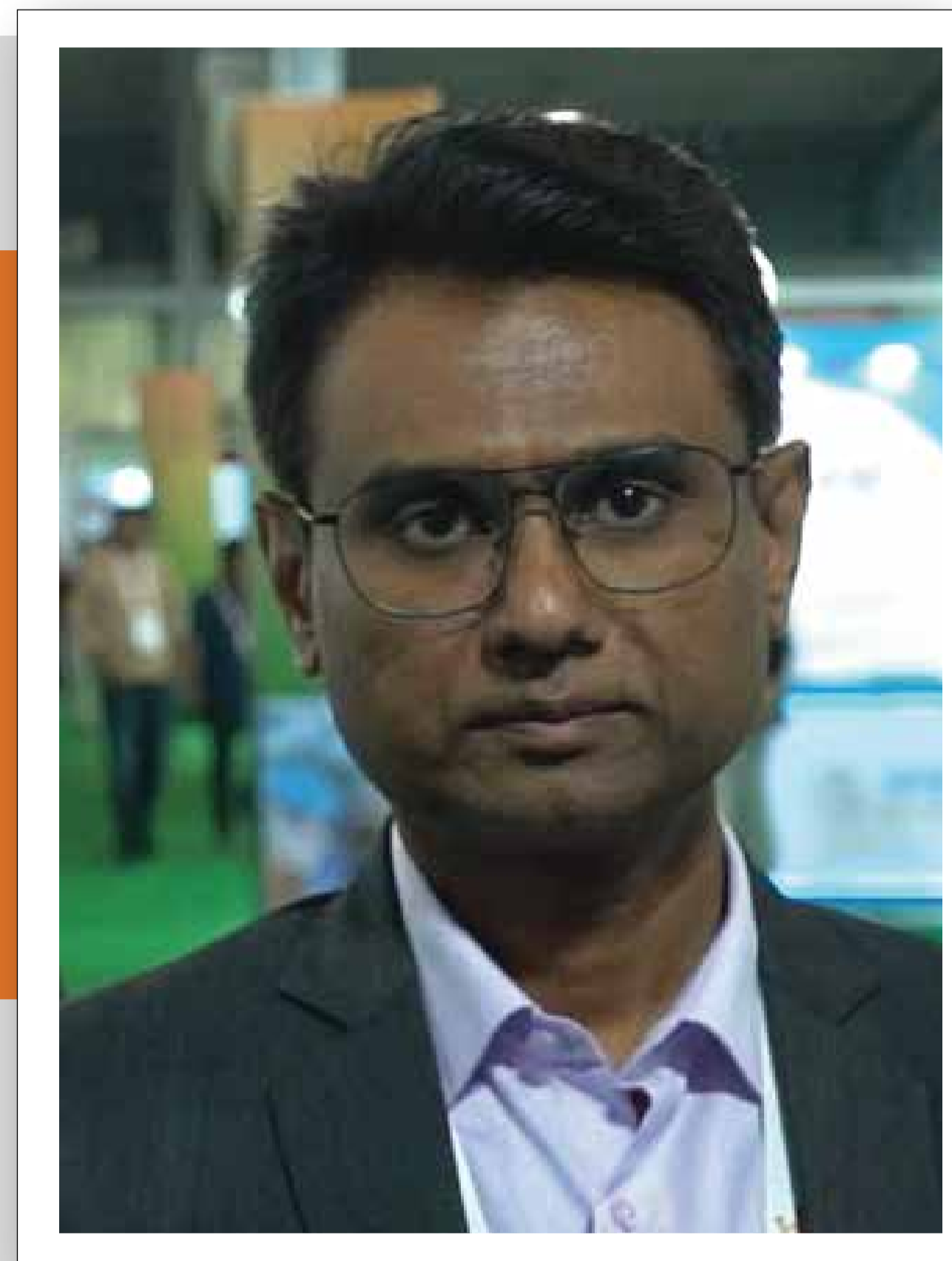
ASHUTOSH DEVA

Manager - Sales & Market Development, Saint - Gobain

“We have three different divisions from Saint - Gobain exhibiting here. We saw strong response from participants actively evaluating efficiency-led solutions. The experience was smooth and well-managed, enabling focused conversations and productive follow ups.”



SPEAKER TESTIMONIALS



NEERAJ PATEL

General Manager - Coal Marketing, GMDC Limited

“The networking opportunity you get at these events is crucial, enabling us to get in touch with the interested entities... everyone should take the maximum advantage from this event, connect with the companies here and take into consideration the new technologies and changes which are coming into the industry.”



DR. PURUSHOTTAM JOSHI

Joint Vice President - Advanced Ceramics, Modern Insulators

“As we expand into advanced ceramics, Indian Ceramic Asia has proven to be a strong platform to connect with the right ecosystem - suppliers, technology partners, and decision-makers from India and beyond.”



ARINDAM CHAUDHRI

General Manager - Quality, Somany Ceramics Limited

“My experience was valuable, particularly regarding the depth of the technical forums. I would encourage wider participation - particularly in technical sessions - so teams can take those insights back into R&D and drive stronger innovation within their organisations.”

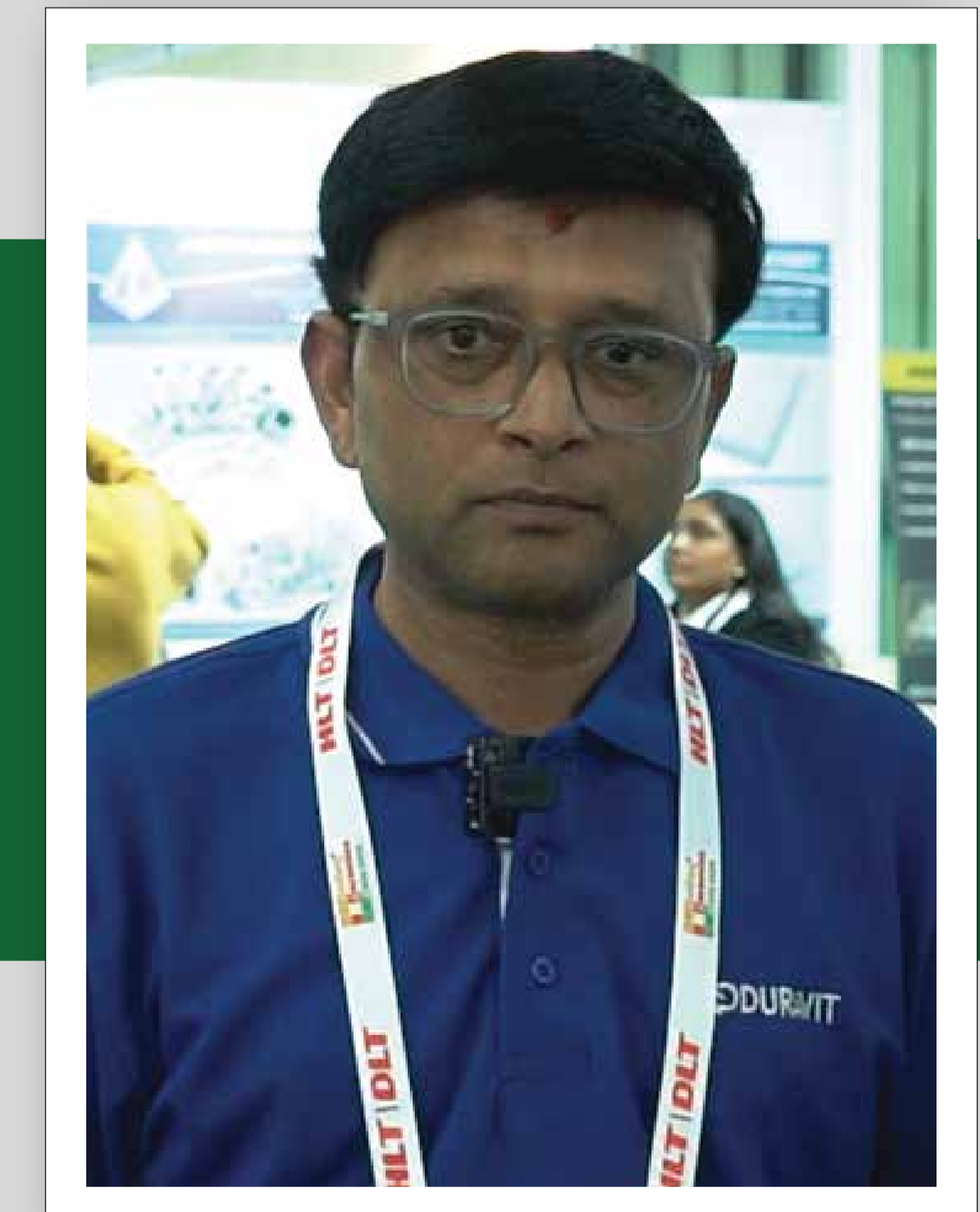
VISITORS TESTIMONIALS



MAULIK KUMAR MOCHI

Cera Sanitaryware

“This exhibition remains the definitive venue for exploring new materials and streamlining our sourcing process. Having the entire supply chain accessible under one roof makes it incredibly efficient to evaluate and adopt new technologies.”



SUSHANT DHAMECHA

Duravit India

“The event provides a comprehensive view of the ceramics landscape in a single location. It is an invaluable resource for gaining technical knowledge and discovering cost-effective alternatives that help optimize our production.”

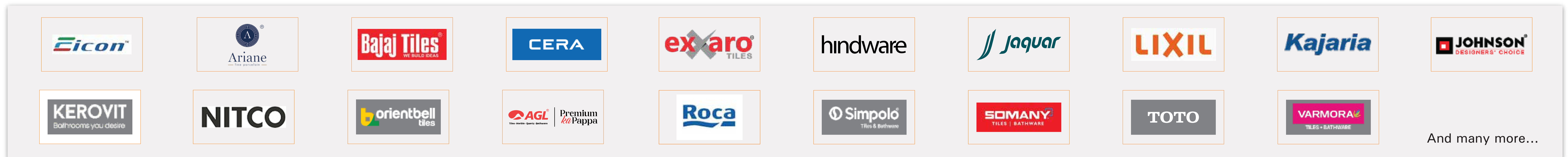


ARAVINDA PERERA

Managing Director, Royal Ceramics Lanka PLC

“My first visit here has been highly productive. We came with a specific goal to improve our operational efficiency, and the event has already provided us with several practical solutions to achieve that.”

KEY INDUSTRY BUYERS



SUPPORTERS & PARTNERS



SEE YOU IN 2027

Ceramics India



3-5 March, 2027

For More Information



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Gandhinagar, Gujarat



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